



# HZ ENTERTAINMENT

FRANCHISE PROSPECTUS



# WHAT IS HZ ENTERTAINMENT?



Looking to be your own boss? HZ Entertainment is a fun, flexible business with untapped earning potential.

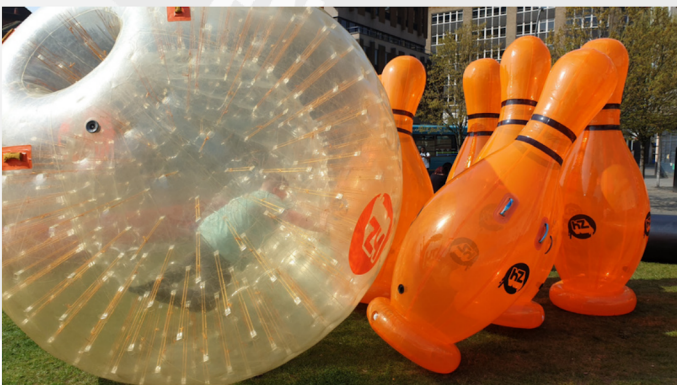
**Then search no more!**

We're HZ Entertainment Ltd, trading as Hamsterzorb & Inflatable Photobooth. The business began in 2012 and has brought innovation to the entertainment world. As of 2023, HZ is now under new management and we are excited to evolve our franchise operations and customer experience.

We wanted our business to be; new, fun and something that would stand out. Since then, the demand for our brands has increased greatly; and we now are able to share our success with you and, together, keep up with customer demand across the UK.

From local communities to global brands, our client base knows no bounds. We're constantly breaking new ground and believe in giving the very best of service to our customers.

Join our young and vibrant team for a franchise experience like no other!



# WHAT IS HAMSTERZORB?



We're UK's leading Zorb hire company and we offer our customers a broad selection of affordable zorb hire packages that can be easily tailored to any event or occasion. Our fantastic zorbing packages are perfect for entertaining guests and fundraising for schools, communities and even festivals.





# WHAT IS INFLATABLE PHOTOBOOTH?

We're UK's leading Inflatable Photo booth hire company. We offer our customers a wide range of photo and video booth products with high quality technology. Perfect for; Christmas, weddings, parties, proms, events, corporate award evenings, marketing events and brand experiences.



# WHY BECOME A FRANCHISEE?



People want to start their own business for the financial rewards, to be their own boss and run their own life, which is true and correct. However, the downside is that although you get all the rewards, you also take on all the risks and the hard work to establish yourself.

Taking on a franchise within a proven operation and support network reduces those risks and workload substantially, because of this, franchises succeed at the rate of 90%.



## By joining us, you're joining:

- A proven successful business structure
- Our commitment & our passion
- Industry leading marketing techniques across marketing channels
- Time saving, easy to use booking and accounting systems
- A proven business partnerships methodology
- An enviable customer base

# WHY BECOME A FRANCHISEE?



## GAINING A FASTER START UP

WITH OUR ASSISTANCE, UNDERSTANDING AND INDUSTRY KNOWLEDGE, YOU WILL HAVE A SHORT AND STRESS-FREE SET UP TO YOUR FRANCHISE.

## INVESTMENT SUPPORT

WE KEEP OUR FRANCHISEE FRONT-END INVESTMENT REASONABLE, TO ENABLE YOU TO BE SUCCESSFUL AND SEE A MUCH FASTER RETURN ON YOUR INVESTMENT. WE CAN HELP FRANCHISEES BORROW FUNDS WITH LENDING INSTITUTIONS, WHO LOOK POSITIVELY ON LENDING TO FRANCHISEES BECAUSE OF THEIR HIGH SUCCESS RATES.

## FRANCHISE NETWORK

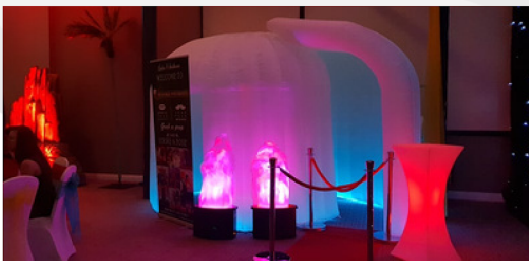
YOU WILL HAVE A FRANCHISEE NETWORK AROUND YOU TO SUPPORT YOUR BUSINESS ACTIVITY, WHEN YOU ARE GOING ABOUT MEETING THE DEMANDS AND NEEDS OF CUSTOMERS. CROSS FRANCHISE HELP AND COMMUNICATION WITH HEAD OFFICE IS ENCOURAGED AND HELP IS ALWAYS AVAILABLE.

## OBTAINING A GREATER PURCHASING POWER

TOGETHER WE CAN DEMAND SIGNIFICANTLY LOWER PRICES ON GOODS AND SERVICES, MAKING A DIFFERENCE TO THE COST OF YOU DOING BUSINESS. THIS INCLUDES ITEMS SUCH AS: REPLACEMENT PRODUCTS, SEO, INSURANCE, ACCOUNTANCY SUPPORT ETC..

## GAINING STRATEGIC MARKETING & BRAND AWARENESS

YOU WILL GET THE BRAND AWARENESS AND MARKETING BENEFITS OF AN ESTABLISHED BUSINESS. WE WILL DRIVE MARKETING CAMPAIGNS ON A NATIONAL LEVEL AND GIVE YOU THE TOOLS, TEMPLATES AND SUPPORT TO DRIVE YOUR MARKETING ON A LOCAL LEVEL.



**As a franchisee, we'll ensure you're well equipped to start and grow your business, with initial training and ongoing business support. Our Operations & Training Manual will give you the required skills and knowledge to operate your own successful HZ Entertainment franchise territory.**

## TRAINING WILL INCLUDE

- SALES TECHNIQUES; FACE TO FACE, VIA PHONE, OVER EMAIL AND SOCIAL MEDIA
- BUSINESS DEVELOPMENT TECHNIQUES
- HOW TO RUN LOCAL MARKETING WITHIN YOUR TERRITORY
- GUIDANCE AND HELP WITH SETTING UP LOCAL PARTNERSHIPS
- COMPANY OPERATIONS PROCEDURES
- ADMINISTRATION SYSTEMS
- HOW TO RUN AND OPERATE OUR SERVICES EFFECTIVELY AND SAFELY
- GUIDANCE ON THE BEST WAYS TO HIRE AND MANAGE PERSONNEL
- HOW TO PROFITABLY MANAGE YOUR BUSINESS TERRITORY



## SUPPORT WILL INCLUDE

- NATIONAL MARKETING COVERED BY HQ
- MENTORING AND SUPPORT
- ONGOING TRAINING - NEW PRODUCTS AND REFRESHERS
- ADMIN AND HR SUPPORT
- SALES AND BOOKING SUPPORT
- EVENT MANAGEMENT SUPPORT

# FRANCHISE PACKAGE



## FRANCHISE KIT

TOTAL COST OF £45,000+VAT GIVING YOU ALL YOU NEED TO HIT THE GROUND RUNNING. SIMPLY ADD TO YOUR KIT AS AND WHEN NEEDED.

## FRANCHISE PROFIT SHARE

OUR FRANCHISE OPPORTUNITY OFFERS A PROFIT SHARE FOR THR TERRITORY:  
70% FRANCHISEE AND 30% FRANCHISOR.

WITHIN THIS PROFIT SHARE STRUCTURE, WE MANAGE YOUR INCOMING BOOKINGS, MARKETING, HR AND ADMIN ON YOUR BEHALF. LEAVING YOU TO DO THE IMPORTANT STUFF.

YOUR RESPONSIBILITY IS LOCAL MARKETING, BUSINESS DEVELOPMENT AND RUNNING COSTS.



## THE HZ ENTERTAINMENT FRANCHISE UK PACKAGE

- TRADING UNDER THE HAMSTERZORB & INFLATABLE PHOTOBOOTH BRANDS
- AN EXCLUSIVE TERRITORY FOR YOU TO TRADE IN
- FULL TRAINING ON ALL ASPECTS OF RUNNING YOUR OWN HZ ENTERTAINMENT LTD FRANCHISE
- PERMANENT ON-GOING HEAD OFFICE SUPPORT
- COMPLETE START UP PACKAGE, SO YOU CAN HIT THE GROUND RUNNING
- GROUP DISCOUNT ON PRODUCTS AND EQUIPMENT
- MARKETING



# FRANCHISE PACKAGE



## WHAT YOU NEED

- VAN AND INSURANCE
- BUSINESS INSURANCE
- OFFICE LAPTOP, MICROSOFT OFFICE

If you are interested in this opportunity, we hope to hear from you! Give us a call or email Oscar Forte at the address below to discuss.

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